



THE CORPORATION OF THE VILLAGE OF ASHCROFT

COMMITTEE OF THE WHOLE

AGENDA

FOR THE MEETING OF COUNCIL TO BE HELD IN THE COUNCIL CHAMBERS OF THE VILLAGE OFFICE AT 5:00 PM ON MONDAY, JANUARY 22, 2024

Please be advised that the HUB Online Network will record and broadcast or live stream today's Council meeting.

1. **CALL TO ORDER**

"Mayor and Council wish to acknowledge that the meeting today is held within the traditional territory of the Nlaka'pamux people."

2. **ADDITIONS TO OR DELETIONS FROM THE AGENDA**

3. **MINUTES**

All COTW Minutes are adopted at a Regular Meeting of Council.

4. **DELEGATIONS**

4.1	N/A	
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5. **DISCUSSION ITEMS**

5.1	<p>Strategic Plan Priorities</p> <p><u>Purpose:</u> To provide an inclusive opportunity for all Council members to discuss and determine strategic priorities. Council is tasked with reviewing the list of suggestions presented in the Staff Report and identifying up to ten strategic priorities that will form an integral part of the upcoming strategic plan. Council's active engagement in this session is vital to the development of a robust and well-informed strategic plan which will shape the future direction of the Village.</p> <p>Motion to Rise and Report M/S <i>THAT, Council Rise and Report the strategic priority items selected at the COTW meeting to the Regular Meeting of Council for Monday January 22, 2024. Priority Items selected are as follows::</i></p> <ol style="list-style-type: none">1.2.3.4.5.6.7.8.	
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6. **TERMINATION**

STAFF REPORT TO COMMITTEE OF THE WHOLE

DATE: January 22, 2024,
FROM: Daniela Dyck, Chief Administrative Officer
SUBJECT: Strategic Priority Discussion and 2024-2026 Strategic Plan

Recommendation:

THAT, Council Rise and Report the strategic priority items selected at the COTW meeting to the Regular Meeting of Council for Monday January 22, 2024.

Prepared by:



Daniela Dyck,
Chief Administrative Officer

Purpose:

To provide an inclusive opportunity for all Council members to discuss and determine strategic priorities. Council is tasked with reviewing the list of suggestions presented in the Staff Report and identifying up to ten strategic priorities that will form an integral part of the upcoming strategic plan. Council's active engagement in this session is vital to the development of a robust and well-informed strategic plan which will shape the future direction of the Village.

Background:

During the January 8, 2024, Regular Meeting of Council, it was resolved to transition the strategic priority discussion to a Committee of the Whole meeting. This decision was made to facilitate comprehensive participation and engagement by all Council members, fostering a more inclusive discussion on key strategic priorities.

Attached Documents:

Attached to this report is the January 8, 2024 Staff Report, which outlines the complete Strategic Planning process completed by the Village. The report includes a detailed list of all strategic priority items that received votes from Council, staff, and the public.

STAFF REPORT TO COUNCIL – OPEN MEETING

DATE: January 8, 2024,
FROM: Daniela Dyck, Chief Administrative Officer
SUBJECT: Strategic Priorities

RECOMMENDATION

THAT, Council select up to ten (10) items to be deemed as Strategic Priorities to form part of the 2024-2026 Village of Ashcroft Strategic Plan.

ALTERNATE:

THAT, Council directs staff to schedule a Committee of the Whole meeting to discuss Strategic Planning priorities.

Prepared by:



Daniela Dyck,
Chief Administrative Officer

PURPOSE:

This report is to consider the following:

1. Present Council with a comprehensive list of all proposed strategic priorities that received priority votes from Council, staff, and the public; and
2. Council to select up to ten (10) strategic priority goals which will form part of the 2024-2026 Strategic Plan to guide the Village of Ashcroft.

DISCUSSION:

Over the course of the last few months, there have been several meetings to determine strategic priorities and needs and wants for the operations of the Village of Ashcroft. These meetings included one (1) session with staff, two (2) sessions with Council and one (1) session with members of the public.

To provide Council with an operational perspective, the first session was with staff. As a group, staff members were guided by category through the daily and operations of the Village considering equipment, infrastructure, and operational needs. The complete list of strategic priorities needs/wants was then presented to Council for information and consideration prior to Council moving forward with the planning process.

Council participated in two (2) sessions of strategic planning to determine their list of proposed priorities. Initially Council reviewed the most recent Strategic Plan and assess the status of the identified priorities, some were completed while others are ongoing. When developing the Strategic Plan, Council was cautioned to keep in mind the unfinished projects as these will carry over to the new plan and impact staff and working group capacity.

Finally, the public was invited to participate in a strategic planning session in a World Café format. Staff prepared a PowerPoint presentation and categorized lists of proposed priorities determined by Council and staff. Members of the public were asked to review the suggested priorities, add new suggestions and rate suggestions in order of priority. Overall, the process was very well received by the community with over 50 members in attendance.

The following is a categorized and in order of priority (most votes by Council, public and staff) of proposed items to be considered as strategic priorities by Council:

# of Votes	Protective Services & Equipment
7	Replace Highway Rescue Truck
7	Purchase Road Patch Machine
6	Replace Loader - Asphalt
6	Purchase Wood Chipper
4	Education on Recycling -School Program
3	Replace Tender
3	Individual Sprinklers for houses (LL)
2	Wildfire Protection Unit - Sprinkler - Portable pumps/hoses
2	Garbage Truck
2	Gen Set #3 and #4
2	Gen Set Water Pump #3

# of Votes	Building & Maintenance
3	Village Office -Accessibility
2	Community Hall -Exterior holes/bugs/birds
10	Museum -Refresh Windows -Train Display
4	Old Firehall -Birdhouse Replica (Swag/Promo) -New Storyboard
4	Continue Heritage Plaque Program

# of Votes	Branding
26	Review/Update All Branding - Signs

	- Community Growth
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# of Votes	Parks & Recreation
18	Cemetery <ul style="list-style-type: none"> - Rain Sensors (+Parks) (7) - Beautify Columbarium (Tress & Walking Path) (4) - Scattering Garden (4) - Fence (2)
10	Arena <ul style="list-style-type: none"> -More Dressing Rooms (8) -Washrooms / Curtains (2)
9	Curling Rink - Compressor
7	River Walk – Slough Access
5	Skills Park – Mesa
5	Heritage Park <ul style="list-style-type: none"> - Small play structure - Caboose needs love – Safety
4	New Pub
4	Accessible Downtown Trail
4	Safe Walking Path – Mesa to Town
3	Prioritize Mesa Park -Combine park and Trail
2	Legacy Park <ul style="list-style-type: none"> -Gazebo / Firepit area (Gas)
2	Memorial Benches – Care and Upkeep
2	Spray/Splash Park with separate entrance
1	Public washrooms at Pool Park

# of Votes	Road – Sidewalks – Utilities
7	CN Crossing (Old Cariboo Rd)
5	Purchase Asphalt Patching Machine
4	Sidewalk Ranch Road to DSCS
2	Improve Sidewalk let downs – Accessibility
2	Reduce Water Consumption - Meters

1	Increase Paving Budget
1	Solar Lighting for less populated streets

# of Votes	Environment / Resilience
12	Reconsider Use of Herbicides
8	Better Natural Env. - Native Plants/trees (6) - Less Cedars (2)
6	Fire Smart + CWPP
6	Water Conservation – Water Meters
6	More Solar Power
4	Run of the River
4	Increase Density to allow laneway homes
2	Fire Guard - Perimeter
2	Environmental Community
1	Lead by example
1	Collaborate with AIB

# of Votes	Administration
6	Official Community Plan & Zoning
4	Water Meters – Update Bylaw
2	Better Asset Management for road/infrastructure
2	Acknowledgement work of Administration Staff (Health & Wellness)
1	Establish Policy Review Com.
1	Upgrade Accounting Software (cloud base)
1	Opera House (Buy & Run)

In addition to the new priorities Council will determine as strategic priorities for 2024-2026, the following carry over items will also be included in the plan:

- Water to AIB
- Finalize Trail Plan
- North Ashcroft Reservoir
- Heritage Park

In conclusion, when determining the new strategic priorities, Council must consider the VISION – which inspires the dream and the MISSION – which inspires the action to fulfill the dream. Strategic planning should include long term planning as well as short-term goals with the end result being a community that is vibrant, thriving, and provides opportunities for an improved quality of life for all. To that end, Council must consider what the future of Ashcroft looks like?

- Who will live here, will there be a population increase?
- Where will they live?
- What does development look like? (increased density, more housing, boundary expansion)
- What types of businesses will be operating, or do we want to attract?
- What services will be needed; can we maintain required services if remain status quo?
- What type of community do we want Ashcroft to be? (safe, vibrant, agricultural, industrial, commercial, artistic, environmental, adaptable, resilient etc.)

Strategic/Municipal Objectives

Strategic Planning

Legislative Authority

Financial Implications

To be determined

Attachment Listing