

In conclusion, when determining the new strategic priorities, Council must consider the VISION – which inspires the dream and the MISSION – which inspires the action to fulfill the dream. Strategic planning should include long term planning as well as short-term goals with the end result being a community that is vibrant, thriving, and provides opportunities for an improved quality of life for all. To that end, Council must consider what the future of Ashcroft looks like?

- ▶ Who will live here, will there be a population increase?
- ▶ Where will they live?
- ▶ What does development look like? (increased density, more housing, boundary expansion)
- ▶ What types of businesses will be operating, or do we want to attract?
- ▶ What services will be needed; can we maintain required services if remain status quo?
- ▶ What type of community do we want Ashcroft to be? (safe, vibrant, agricultural, industrial, commercial, artistic, environmental, adaptable, resilient etc.)

Strategic/Municipal Objectives

Strategic Planning

Legislative Authority

Financial Implications

To be determined

Attachment Listing