

### COUNCIL HIGHLIGHTS

During the summer Council meeting frequency is reduced to one meeting per month. Augusts Council meeting was on August 26th, below are some highlights:

- ⇒ Council approved first, second and third reading of Zoning Amendment Bylaw 870, 2024 which allows “unassisted seniors housing” as a permitted use in the P1 zone, specifically to enable seniors housing development at 710 Elm Ave.
- ⇒ Council adopted the Trails Master Plan
- ⇒ Council supported the ForestryWorksforBC request to lobby the province for sustainable Annual Allowable Cut (AAC)
- ⇒ Council supported the Graffiti Days Committee request for a donation with a a basket of swag valued at \$100.00
- ⇒ Council supported the Mesa Desert Club request for a donation and to host a Poker Run Stop on Sept. 15 in Ashcroft
- ⇒ Council forwarded a letter of support to the Minister of Education and Child Care for improved Suicide Prevention Supports for all youth in BC in BC’s schools.

### Have you seen Ashcroft’s new logo?

The Economic Development & Tourism working group under the direction of Margaret Moreira and with the expertise of designer Marian Lowe of Design CoCreate based out of Nelson BC have guided the Community and Council through a rebranding exercise which has developed the exciting new logo below.

We are excited to embrace the logo which depicts the landscape of rolling vistas and the flowing Thompson river; the tagline “Heart of the True Desert” is supported by science. Ashcroft is geographically situated in the heart of a distinctly unique environment classified as the only true arid desert in Canada. This was seconded by the warmth of small-town community. The colour palette is inspired by the raw surroundings and shifting light and colours across the landscape.

To all those that participated in our surveys and public input sessions, THANK YOU!

We hope you love it as much as we do! Merchandise coming soon!

#### Village of Ashcroft

Mayor and Council:

**Mayor:**

Barbara Roden

**Councillors:**

Jonah Anstett

Jessica Clement

Nadine Davenport

Doreen Lambert

**September 23—29**

is RAIL SAFETY  
WEEK!



## Working Groups

The new Working Groups (WG's) established as per the 2024-2026 Strategic Plan have begun meeting and working toward implementation of goals. This term the WG's are responsible for several projects under a broader umbrella which are:

- ⇒ Governance, Public and Intergovernmental Engagement—responsible for: OCP and Zoning Bylaw updates, Branding, Policy Review and FN engagement. To date the WG has requested a meeting with engineers to discuss updating the OCP and Zoning Bylaws. Participated in the Branding initiative, established a Policy Review Committee that is working its way through all of the Villages current policies recommending revisions and deletions.
- ⇒ Enhancing Parks, Recreation, Arts & Culture Amenities— responsible for a review of all parks and trails and is tasked with developing a parks master plan, revitalizing parks, and implementing the trails plan. Assess all village recreation facilities, determine necessary upgrades and seek grant funding as well as assess the Old Fire Hall and Museum.
- ⇒ Safety and Protection— responsible for assessing speed and parking safety in the community and implementation of the FireSmart program.
- ⇒ Managing Infrastructure and Assets— responsible for finalizing the land acquisition for the north Ashcroft reservoir, develop plans for second reservoir, seek grant funding , assess all public infrastructure and develop individualized plans to manage the asset.
- ⇒ Community Planning and the Natural Built Environment—Water conservation falls within this initiative. Consider conservation strategies, develop Source Water Protection Study, consider landscape and xeriscape strategies including a native plants and trees list, explore use and risk of herbicide application.

There are two other WG's not yet activated which are Upholding Fiscal Responsibilities and Promoting Transparency and Excellence in Service Delivery, these WG will be initiated once a specific goal is identified.

### 2024

#### Upcoming Council Meetings

September 9 COTW 5:00 pm  
September 9 Regular 6:00 pm

October 1 Regular 6:00 pm  
October 15 Regular 6:00 pm  
October 28 Regular 6:00 pm

The HUB Online Network records and broadcasts or live streams each meeting.

Ashcroft & District Fall Fair September 8, 2024  
Drylands Arena—10 AM



Ashcroft & District  
Fall Fair

## Ashcroft is moving forward with FireSmart!

The Village has received notification of approval for funding from the Union of BC Municipalities for the implementation of a FireSmart Program in Ashcroft. This project has been underway for many months and Council is delighted to be moving the project forward.

For our first year, we are somewhat limited as to what we can do as a Community Wildfire Protection Plan must be developed and approved by the province prior to implementing work on the built environment. The Village will be posting for a contract position for a FireSmart Coordinator, this person should have a good understanding of fire behaviour and FireSmart principles for safeguarding homes, infrastructure and public areas.

The FireSmart program helps reduce wildfire risks to homes, neighbourhoods, critical infrastructure, and vital natural resources. This is a shared responsibility between us all. Individuals, communities, governments, and private sector organizations all have a part to play.

The FireSmart program is implemented through seven disciplines to help neighbourhoods address the threat of wildfire: education, emergency planning, vegetation management, legislation, development, interagency cooperation, and cross training.



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### ASHCROFT FIRE RESCUE Receives a Fire Skid

One of the ways GlobalMedic is helping bolster the capacity of smaller fire departments is through the provision of fire skids. Each of these fire skids gives the ability for a department to turn a pick-up truck or utility vehicle into a small fire truck. Each skid is equipped with a 1,000-litre holding tank which can be filled with water. The units also have a pump and hoses attached.

