



THE CORPORATION OF THE VILLAGE OF ASHCROFT

REGULAR AGENDA

**FOR THE MEETING OF COUNCIL TO BE HELD IN THE COUNCIL CHAMBERS
OF THE VILLAGE OFFICE AT 4:30 PM ON MONDAY, DECEMBER 12, 2016**

1. **CALL TO ORDER**

 2. **MINUTES**
 - 2.1. Minutes of the Committee of the Whole meeting of Council held Monday, November 28, 2016 **P. 1-2**
 - 2.2. Minutes of the Regular Meeting of Council held on Monday, November 28, 2016 **P. 3-10**

 3. **DELEGATIONS**
 - 3.1. Ms. Karma Kubbernus, Interior savings Credit Union Branch Manager
 - Local Government Elections – Candidate Campaign Financing Accounts

 4. **ACCOUNTS PAYABLE**
 - 4.1. Accounts Payable Listing for the period ending December 2, 2016 **P. 11**

 5. **CORRESPONDENCE**
 - 5.1. UBCM Gas Tax Agreement Community Works Fund Payment
 - Second payment for fiscal 2016/17 \$60,588.29 **P. 12**
 - 5.2. Patti Gerhardi, Gold Rush Trail, Cariboo Chilcotin Coast Tourist Association
 - Request for Gold Trail Participation Package in the amount of \$500 **P. 13-20**
 - 5.3. Gold Country Communities Society
 - Sign Update **P. 21-22**

 6. **UNFINISHED BUSINESS**
 - 6.1. Mr. & Mrs. Wilf Sulz
 - Review of Village of Ashcroft Burning Bylaw No. 651 **P. 23-24**

 7. **NEW BUSINESS**
 - 7.1. Select Committee of Council – Development of Off Leash Dog Park
 - Terms of Reference and sample advertisement **P. 25-28**
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8. BYLAWS

8.1. Introduction and First Three Readings

8.1.1. None

8.2. Reconsideration and Final Adoption

8.2.1. None

9. INFORMATION CORRESPONDENCE

9.1. Information Correspondence Listing for December 12, 2016

P. 29

10. REPORTS

Council Reports

10.1. Finance Committee – Mayor Jeyes & Councillor Roden

10.2. Cache Creek Environmental Assessment Committee – Mayor Jeyes

10.3. Northern Development Initiative Trust – Councillor Trill

10.4. Gold Country Communities Society – Councillor Trill & Councillor Lambert

10.5. TNRD – Mayor Jeyes & Councillor Roden

10.6. Tourism – Councillor Roden & Councillor Lambert

10.7. School District No. 74 (Gold Trail) Liaison – Councillor Lambert & Mayor Jeyes

10.8. Economic Development & Chamber of Commerce - Councillor Roden Mayor Jeyes

10.9. Historic Hat Creek Ranch – Mayor Jeyes & Councillor Trill

10.10. Heritage – Councillor Roden

10.11. Transit – Councillor Roden

10.12. Wellness & Music Festival – Councillor Trill & Councillor Roden

10.13. Seniors' Liaison – Councillor Lambert & Councillor Trill

10.14. Communities in Bloom – Councillor Lambert & Councillor Trill

10.15. Health Care – Mayor Jeyes & Councillor Lambert

10.16. Bifuka Sister City Relationship

10.17. Other

(Motion to receive both verbal and written reports)

10.18. Administration

Chief Administrative Officer

10.18.1. None

Chief Financial Officer

10.18.2. None

11. INCAMERA

11.1. None

12. TERMINATION

THE CORPORATION OF THE VILLAGE OF ASHCROFT

COMMITTEE OF THE WHOLE MINUTES

**FOR THE MEETING OF COUNCIL HELD IN THE COUNCIL CHAMBERS
OF THE VILLAGE OFFICE AT 6:00 PM ON MONDAY, NOVEMBER 28, 2016**

PRESENT: Mayor John C. (Jack) Jeyes
Councillor Helen A. Kormendy
Councillor Doreen E. Lambert
Councillor Barbara H. Roden
Councillor Wm Alfred Trill

J. Michelle Allen, Chief Administrative Officer
Yoginder Bhalla, Chief Financial Officer
Wayne Robinson, Deputy Corporate Officer

Press and Public

1. CALL TO ORDER

Mayor Jeyes called the meeting to order at 6:00 pm.

2. PRESENTATIONS

2.1. Mr. Shayne Wright, Co-Ordinator, Buy Local BC Initiative – Buy Local! Buy Fresh! Program

Mr. Wright provided Council with the history of the Buy Local BC Initiative as it started in the Okanagan and expanded to the Thompson Shuswap in 2016. The number of participants registering for the map has grown each year and receives positive feedback. As society becomes more aware of food sources and purchasing locally information such as the Buy Local! Buy Fresh! Brochure are becoming more widely used. This program is ideally suited to smaller producers who may not have a large marketing budget but wish to be part of the local economy. He requested that Council consider participating in the 2017 program.

2.2. Wilf & Donna Sulz – Outdoor burning/wood burning stove

Mr. and Mrs. Sulz appeared before Council seeking clarification on the Village's burning bylaws. They advised that they had installed a cast iron wood fueled cook stove on their patio but had been advised by the Building Inspector that it would have to be moved outside. Administration had advised him that outdoor burning apparatuses were not permitted as the intent of the bylaw was to reduce the amount of smoke and particulate being released into the air. The bylaw was passed due to requests from the public for improved air quality. Mr. and Mrs. Sulz advised that they wish to use the stove 2 or 3 times per week, generally in the spring and fall, and there is very little smoke produced. They use wood to fuel the fire and there are no open flames or sparks produced. They requested Council review the bylaw as it relates to their request.

3. TERMINATION

M/S Councillor Roden / Councillor Trill

"That the Committee of the Whole meeting terminate at 6:41 pm.

Carried.

Mayor John C. (Jack) Jeyes

Certified to be a true and correct copy
of the Minutes of the Committee of the
Whole Meeting of Council held Monday,
November 28, 2016

J. Michelle Allen, Chief Administrative Officer

JMA/kdw



THE CORPORATION OF THE VILLAGE OF ASHCROFT

REGULAR MINUTES

FOR THE MEETING OF COUNCIL HELD IN THE COUNCIL CHAMBERS
OF THE VILLAGE OFFICE AT 7:00 PM ON MONDAY, NOVEMBER 28, 2016

PRESENT: Mayor John C. (Jack) Jeyes
Councillor Helen A. Kormendy
Councillor Doreen E. Lambert
Councillor Barbara H. Roden
Councillor Wm. Alfred Trill

J. Michelle Allen, Chief Administrative Officer
Yoginder Bhalla, Chief Financial Officer
Wayne Robinson, Deputy Corporate Officer

Press

1. **CALL TO ORDER**

Mayor Jeyes called the meeting to order at 7:00 pm.

2. **MINUTES**

2.1. **Minutes of the Regular Meeting of Council held on Monday, November 14, 2016**

Mayor Jeyes declared the minutes of the Regular Meeting of Council held on Monday, November 14, 2016 adopted as presented.

3. **DELEGATIONS**

3.1. None

4. **ACCOUNTS PAYABLE**

4.1. **Accounts Payable Listing for the period ending November 18, 2016**

M/S Councillor Roden / Councillor Trill

"That the Accounts Payable Listing for the period ending November 18, 2016 be received and filed."

Carried. (18-11-16)

5. CORRESPONDENCE

5.1. British Columbia Community Achievement Awards – Nomination Deadline January 20, 2017

M/S Councillor Roden / Councillor Lambert

"That the information on the British Columbia Community Achievement Awards be included in the November newsletter and the village's website to allow the public to nominate a resident for this award."

Carried. (19-11-16)

5.2. Ashcroft HUB Society – Request for letter of support for grant application to NDIT

M/S Councillor Kormendy / Councillor Roden

"That the Village of Ashcroft provide a letter of support to the Ashcroft HUB as part of their grant application to the Northern Development Initiative Trust for upgrades to their facility including a ramp into the gymnasium portion to allow people with mobility issues access to this area of the building."

Carried. (20-11-16)

5.3. Bridging to Literacy, Jessica Clement, Literacy Outreach Coordinator – Request for Free Family Skate on January 28, 2017 as part of Family Literacy Week

MS Councillor Roden / Councillor Kormendy

"That the Village proclaim January 23 – 29, 2017 as Family Literacy Week in Ashcroft and further that the Village provide a free family public skating opportunity on Saturday, January 28, 2017."

Carried. (21-11-16)

5.4. ISACA Vancouver, Charles Wordsworth, Volunteer – Proclaim January 30 – February 10, 2017 as ISACA BC Aware Days

M/S Councillor Roden / Councillor Kormendy

"That the Village proclaim January 30 – February 10, 2017 as BC Aware Days and further that a copy of the proclamation be provided to the local Seniors' Association for their information."

Carried. (22-11-16)

5.5. Hon. Steve Thomson, Minister of Forests, Lands and Natural Resource Operations – Thank you for meeting during 2016 UBCM Convention

M/S Councillor Roden / Councillor Lambert

“That the correspondence from the Minister of Forests, Lands and Natural Resource Operations thanking council for meeting with him during the 2016 UBCM Convention be received and filed.”

Carried. (23-11-16)

5.6. Buy Local! Buy Fresh! – Buy Local BC Initiative for 2017

M/S Councillor Roden / Councillor Lambert

“That the Village of Ashcroft support the 2017 Buy Local! Buy Fresh! Thompson Shuswap promotion by purchasing an advertisement in the amount of \$500 prior to February 5, 2016.”

Carried. (24-11-16)

5.7. Gold Country – Recommendation for Ashcroft Trail to be included in Gold Country Trail Guide

M/S Councillor Roden / Councillor Trill

That the Village of Ashcroft submit the “Inuksuk Trail” to Gold Country Communities Society for inclusion in their 2017 Trail Guide and further that Mr. Bruce Walker be contacted for details on the trail.

Carried. (25-11-16)

6. UNFINISHED BUSINESS

6.1. None

7. NEW BUSINESS

7.1. Re-Assignment of Committee Appointments

M/S Mayor Jeyes / Councillor Roden

“That the Committee Appointments be approved as presented with Councillor Kormendy being added as the Alternate for the Heritage Committee.”

Carried. (26-11-16)

7.2. Ashcroft Communities in Bloom – Renewal Funding Agreement 2017-2021

M/S Councillor Roden / Councillor Trill

"That the Ashcroft Communities in Bloom Funding Agreement be renewed for a five year term, 2017 – 2021 and further that the grant amount for 2017 be \$5,100 and it is increased \$100 per year for each subsequent year of the agreement with the grant in 2021 being \$5,500."

Carried. (27-11-16)

7.3. Ashcroft Volunteer Fire Department – Council Appointment of Fire Chief

MS Councillor Trill / Councillor Lambert

"That Mr. Josh White be appointed as the Fire Chief for the Village of Ashcroft for the two year period commencing January 1, 2017."

Carried. (28-11-16)

7.4. Strategic Priorities Fund Agreement, Long Term Infrastructure and Asset Management Plan – Extension of Agreement to December 31, 2018

M/S Councillor Roden / Councillor Kormendy

"That the Mayor and the Corporate Officer be authorized to sign the amendment agreement to extend the completion date of the Strategic Priorities Fund Agreement to December 31, 2017."

Carried. (29-11-16)

7.5. Development Variance Permit Application, 2nd Street – Building design variances

M/S Councillor Roden / Councillor Lambert

"That the Development Permit application submitted by Mr. Samuel Kwok be approved with the following variance permitted:

- a. Windows in the front façade will be installed higher than the 30cm currently permitted;
- b. The slope of the roof will be increased from 1:12 to 2:12;
- c. The slope of the roof will be from the east side to the west side rather than from the front to the back of the building;
- d. The roofing materials may be metal;
- e. The roofing materials on the canopy may be heritage style of asphalt shingles;
- f. The building siding materials may be hardiplank boards."

Carried. (30-11-16)

7.6 Select Committee on Dog Parks

M/S Councillor Trill / Councillor Kormendy

"That the Village arrange for the development of a select committee to review the process involved in the development of a dog park within the village of Ashcroft."

Carried. (31-11-16)

7.7 Semi-Truck Traffic on Railway Avenue vs. Highway 97C

M/S Councillor Kormendy / Councillor Trill

"That the Village request a meeting with Arrow Transportation to discuss their truck traffic using Railway Avenue rather than Highway 97C and further that other trucking companies be invited to attend this meeting as well."

Carried. (32-11-16)

8. BYLAWS

8.1. Introduction and First Three Readings

8.1.1. None

8.2. Reconsideration and Final Adoption

8.2.1. None

9. INFORMATION CORRESPONDENCE

9.1. Information Correspondence Listing for November 28, 2016

MS Councillor Roden / Councillor Lambert

"That the information correspondence listing for November 28, 2016 be received and filed."

Carried. (33-11-16)

10. REPORTS

Council Reports

10.1. Finance Committee – Mayor Jeyes & Councillor Roden

M/S Councillor Roden / Councillor Trill

"That Council received the October 2016 financial statements as presented."

Carried. (34-11-16)

10.2. Cache Creek Environmental Assessment Committee –Mayor Jeyes

Council was presented with information on the 2016 Cache Creek Landfill Monitoring Committee meetings and presentations. Mayor Jeyes advised that he would be attending the next meeting to be held on Wednesday, November 30, 2016.

10.3. Northern Development Initiative Trust – Councillor Trill

Nor report.

10.4. Gold Country Communities Society – Councillor Trill & Councillor Lambert

Councillor Trill reported on the last meeting held in Cache Creek on November 16, 2016. He advised that the next meeting on February 21, 2017 will be held in the Ashcroft Council Chambers.

10.5. TNRD – Mayor Jeyes & Councillor Roden

Council reviewed The Current – Highlights of the Board of Directors' Meeting held November 24, 2016. Mayor Jeyes provided an update on the Thompson Regional Hospital District meeting and the proposed capital expenditures.

10.6. Tourism – Councillor Roden & Councillor Lambert

Council reviewed the 2016 Ashcroft Visitor's Centre summary report. It was encouraging that so many people were directed through the downtown area to the visitor's centre indicating that the new location has been successful.

10.7. School District No. 74 (Gold Trail) Liaison – Councillor Lambert & Mayor Jeyes

Next meeting January 3, 2017 in Ashcroft.

10.8. Economic Development & Chamber of Commerce - Councillor Roden Mayor Jeyes

It was noted that while the Chamber isn't active they have sponsored the 2016 Santa Parade and are encouraging all downtown businesses to display a wreath in their window to light up the downtown area.

10.9. Historic Hat Creek– Mayor Jeyes & Councillor Trill

Mayor Jeyes advised that the Board had met with representatives of the Heritage Branch and our MLA to discuss the future operations at the site.

10.10. Heritage – Councillor Roden

No report.

10.11. Transit –Councillor Roden

No report.

10.12. Wellness & Music Festival – Councillor Trill & Councillor Roden

No report.

10.13. Seniors' Liaison – Councillor Lambert & Councillor Trill

Councillor Lambert advised that the annual Senior's Lunch will be on December 8th and as the Mayor is unavailable she will endeavour to attend. The next monthly meeting for the senior's group is Thursday, December 15, 2016.

10.14. Communities in Bloom – Councillor Lambert & Councillor Trill

Council reviewed the notes of the joint meeting held Wednesday, November 16, 2016.

10.15. Health Care – Mayor Jeyes & Councillor Lambert

Mayor Jeyes advised that Drs. Obu and Zak are assuming the care for Dr. Govindasamy's patients now that she has left the practice. There are no anticipated changes to the current Emergency Department hours.

10.16. Bifuka Sister City Relationship

Councillor Kormendy advised that she had met with Hiroko Kanamaru and the 25th Anniversary of the Ashcroft – Bifuka Sister City Relationship is approaching. Discussions should begin regarding how this milestone will be celebrated.

10.17. Other

Mayor Jeyes advised that effective December 1, 2016 Councillor Lambert will be the Deputy Mayor. The Thompson Nicola Regional District will be advised of this change.

Councillor Kormendy provided an update on the BCSPCA event that she recently attended in Kamloops on behalf of Council

M/S Councillor Trill / Councillor Lambert

"That Council receive both verbal and written reports as presented."

Carried. (35-11-16)

10.18. Administration

Chief Administrative Officer

10.18.1. None

Chief Financial Officer

10.18.2. None

11. INCAMERA

11.1. None

12. TERMINATION

M/S Councillor Roden / Councillor Lambert

"That the Regular Meeting of Council terminate at 8:35 pm."

Carried.

Mayor John C. (Jack) Jeyes

Certified to be a true and correct copy
of the Minutes of the Regular Meeting
of Council held Monday, November 28, 2016.

J. Michelle Allen, Chief Administrative Officer

JMA/kdw

Cheque Register-Summary-Bank



Supplier : 150M15 To ZWP15
 Cheque Dt. : 19-Nov-2016 To 06-Dec-2016
 Bank : 1 - INTERIOR SAVINGS CU ACCT #014-260-4

Seq : Cheque No. Status : All
 Medium : M=Manual C=Computer E=EFT-PA

Cheque #	Cheque Date	Supplier	Supplier Name	Status	Batch	Medium	Amount
34340	29-Nov-2016	ACEC15	A.C.E. COURIER SERVICES	Issued	144	C	185.37
34341	29-Nov-2016	AIEE15	AIE, EDWIN	Issued	144	C	209.99
34342	29-Nov-2016	ALIQ15	AIR LIQUIDE CANADA INC	Issued	144	C	52.68
34343	29-Nov-2016	ALSE15	ALS ENVIRONMENTAL	Issued	144	C	135.71
34344	29-Nov-2016	AESL15	ASSOCIATED ELECTRICAL SERVICES LTD	Issued	144	C	3,541.86
34345	29-Nov-2016	BCAI16	BC AIR FILTER LTD	Issued	144	C	257.91
34346	29-Nov-2016	BCYC15	BC/YUKON COMMAND	Issued	144	C	260.00
34347	29-Nov-2016	BCIN15	BRENNTAG CANADA INC.	Issued	144	C	425.19
34348	29-Nov-2016	CSSY15	CHUBB EDWARDS	Issued	144	C	284.06
34349	29-Nov-2016	FOBC15	FORTIS BC -NATURAL GAS	Issued	144	C	1,713.10
34350	29-Nov-2016	ICBC15	INSURANCE CORPORATION OF BC	Issued	144	C	13,927.00
34351	29-Nov-2016	IVLT15	INTERIOR VAULT LTD.	Issued	144	C	63.00
34352	29-Nov-2016	KTJT15	KAL TIRE O/A JUNCTION TIRE	Issued	144	C	324.96
34353	29-Nov-2016	MSPL15	MEDICAL SERVICES PLAN OF B C	Issued	144	C	1,524.00
34354	29-Nov-2016	PBCR15	PACIFIC BLUE CROSS	Issued	144	C	4,647.85
34355	29-Nov-2016	PAUJ15	PAULOS, JOSE	Issued	144	C	74.13
34356	29-Nov-2016	ROBW15	ROBINSON, WAYNE	Issued	144	C	1,000.00
34357	29-Nov-2016	TMOB15	TELUS MOBILITY (BC)	Issued	144	C	163.05
34358	29-Nov-2016	USLT15	URBAN SYSTEMS LTD	Issued	144	C	14,047.15
34359	29-Nov-2016	VHCS15	VAN HOUTTE COFFEE SERVICES INC.	Issued	144	C	289.00
34360	29-Nov-2016	YINC15	YOURLINK INCORPORATED	Issued	144	C	24.59
34361	30-Nov-2016	RGEN15	RECEIVER GENERAL FOR CANADA	Issued	146	C	10,275.88
34362	02-Dec-2016	AEMM15	AIE EDWIN or MARLOW MEGAN	Issued	148	C	625.00
34363	02-Dec-2016	ALSE15	ALS ENVIRONMENTAL	Issued	148	C	135.71
34364	02-Dec-2016	CUPE15	C.U.P.E. LOCAL 900	Issued	148	C	600.66
34365	02-Dec-2016	CAMF15	CAMBRIDGE, ELIZABETH F	Issued	148	C	331.01
34366	02-Dec-2016	CPCO15	CANADA POST CORPORATION	Issued	148	C	197.51
34367	02-Dec-2016	CPRC15	CANADIAN PACIFIC RAILWAY COMPANY	Issued	148	C	310.50
34368	02-Dec-2016	EMCO15	EMCO CORPORATION	Issued	148	C	481.01
34369	02-Dec-2016	FOBC15	FORTIS BC -NATURAL GAS	Issued	148	C	970.87
34370	02-Dec-2016	HFEA15	HUB FIRE ENGINES & EQUIPMENT LTD.	Issued	148	C	560.00
34371	02-Dec-2016	JEYJ16	JEYES, JOHN C	Issued	148	C	80.00
34372	02-Dec-2016	KCCE15	KAMLOOPS COMPUTER CENTRE	Issued	148	C	44.63
34373	02-Dec-2016	KOSL15	KAMLOOPS OFFICE SYSTEMS LTD.	Issued	148	C	458.71
34374	02-Dec-2016	PT00000097	NORRIS, DAVID A	Issued	148	C	770.00
34375	02-Dec-2016	OPCO15	ORKIN CANADA CORPORATION	Issued	148	C	94.50
34376	02-Dec-2016	TCBC15	TELUS COMMUNICATIONS (BC) INC.	Issued	148	C	2,180.89
34377	02-Dec-2016	WHIJ16	WHITE JOSH OR GOODVIN TOVA	Issued	148	C	450.00
00174-0001	02-Dec-2016	BCPC15	BRITISH COLUMBIA PENSION CORPORATION	Issued	149	E	6,387.69

Total Computer Paid :	61,717.48	Total EFT PAP :	6,387.69	Total Paid :	68,105.17
Total Manually Paid :	0.00	Total EFT File :	0.00		

39 Total No. Of Cheque(s) ...

November 18, 2016

Mayor Jack Jeyes
Village of Ashcroft
Box 129
Ashcroft, BC V0K 1A0

Dear Mayor Jeyes:

RE: GAS TAX AGREEMENT COMMUNITY WORKS FUND PAYMENT

I am pleased to advise that UBCM is in the process of distributing the second Community Works Fund (CWF) payments for fiscal 2016/2017. An electronic transfer of \$60,588.29 is expected to occur within the next 30 days. These payments are made in accordance with the payment schedule set out in your CWF Agreement with UBCM (see section 4 of your Agreement).

CWF is made available to eligible local governments by the Government of Canada pursuant to the Administrative Agreement on the Federal Gas Tax Fund in British Columbia. Funding under the program may be directed to local priorities that fall within one of the eligible project categories.

Further details regarding use of CWF and project eligibility are outlined in your CWF Agreement, and details on the Renewed Gas Tax Agreement can be found on our website at www.ubcm.ca.

For further information, please contact Gas Tax Program Services by e-mail at gastax@ubcm.ca or by phone at 250-356-5134.

Sincerely,



Councillor Murry Krause
UBCM President

PC: Yoginder Bhalla, Chief Financial Officer

RECEIVED

NOV 24 2016

The Corporation
Village of Ashcroft

From: Patti Gerhardi - CCCTA [<mailto:marketing@landwithoutlimits.com>]

Sent: November-16-16 10:33 AM

To: admin@ashcroftbc.ca

Subject: Gold Rush Trail Investment

Importance: High

Dear Michelle,

Thank you for taking my call this morning.

According to the records I have pertaining community support for the Gold Rush Trail I am sending you the following information:

Gold Rush Trail Investment

Earlier this year, you and your organization made a commitment of continued investment in the Gold Rush Trail Corridor in the amount of \$500.00. These commitments were sought to support a funding application through the Destination BC's Open Pool funding. Without your support the application would not have had the successful results that it did. Now is the time to put that commitment into place. Can we count on your continued support to fulfill this commitment?

Attached to this email, you will find a copy of the Gold Rush Trail Sales Kit – which further explains some of the projects and opportunities that are currently underway.

During the day my number is at the CCCTA office as indicated below or evenings I can be reached on my cell at 250-961-9667.

Patti Gerhardi

Patti Gerhardi, Project Manager

GOLD RUSH TRAIL

Cariboo Chilcotin Coast Tourism Association

204-350 Barnard Street

Williams Lake, BC V2G 4T9

250-392-2226

info@goldrushtrail.ca

250-961-9667 cell



Sales Kit 2016

www.goldrush.ca

Chris Harris



The Gold Rush Trail corridor management project is focused on developing and marketing the Gold Rush Trail from New Westminister to Barkerville, including all sector experiences.

The Gold Rush Trail Management Committee has identified the marketing tactics for 2016-17 and has secured funding support from Destination BC and Northern Development Initiative Trust based on the principle that their funding will match funds raised from communities and businesses along the Gold Rush Trail corridor.

Here is your unique chance to participate in a \$120,000 campaign that combines more traditional marketing tactics with the latest online trends of edu-tainment and gamification.

The identified tactics are:

- 1.) Updating highway signage with the new brand
- 2.) Conduct a paid Social Media campaign
- 3.) Utilize Google AdWords to drive increased traffic to the Gold Rush Trail website
- 4.) Obtain new on-brand images for use by the Gold Rush Trail and Destination BC
- 5.) Create a visual display in the Vancouver Convention Centre breezeway to market the Gold Rush Trail
- 6.) Create gamification quests along the Gold Rush Trail
- 7.) Engage visitors before, during and after their visit with a flexible scavenger hunt for promo codes spanning both digital and real worlds, which unlock themed virtual collections.





Your Participation Package choices:

GOLD! *(only 6 available)* **\$3,500** *(This package represents a total value of \$6,750)*

- * Business or Community featured in *two* posts during a paid Social Media campaign *(\$500 value)*
- * Business or Community listed on the Gold Rush Trail website *(\$250 value)*
- * One Business or Community Collection in the Gold Rush Challenge *(\$1,500 value)*
- One Business or Community Listing and Two Missions in the Gold Rush Trail Quest *(\$4,500 value)*

Silver **\$1,500** *(This package represents a total value of \$3,500)*

- * Business or Community featured in *one* post during a paid Social Media campaign *(\$250 value)*
- * Business or Community listed on the Gold Rush Trail website *(\$250 value)*
- * One Mission within the *Gold Rush Trail Quest* *(\$1,500 value)*
- * Business or Community Collection in the *Gold Rush Challenge* *(\$1,500 value)*

Bronze **\$500** *(This package represents a total value of \$1,000)*

- * Business or Community featured in *one* post during a paid Social Media campaign *(\$250 value)*
- * Business or Community listed on the Gold Rush Trail website *(\$250 value)*
- * Choose your own game code words (ten) for the Gold Rush Challenge *(\$500 value)*

Entry Level **\$150** *(This package represents a total value of \$500)*

- * Choose your own game code words (ten) for the Gold Rush Challenge *(\$500 value)*

Your In-Kind Donations (recognized with link to your business or organization)

Major Prize *(value over \$1,000) (only 4 available)*

Overnight Trail Ride with meals for 2, Lodge overnight stay for 2, Fishing Adventure, Eco-Tour Adventure, Rafting Adventure, etc.

(Travel to and from your business not included.)

Minor Prize *(value under \$50) (min. supply of 100)*

Your swag: water bottle, ball cap, sample, key chain, voucher, etc.



Creative Specifications: -

Social Media – will require your full contact information including working links to your website, Accurate telephone numbers and email addresses, physical address of your location, word text files photos in jpg or giff format, links to your Facebook page.

Gold Rush Trail Website – will require your full contact information including working links to your Website, accurate telephone numbers and email addresses, physical address of your location, word Text files or Print Ready ad copy, photos in jpg or giff format, links to your Facebook page.

All photos must be of a high resolution with photo credits and photographer permission to use Including model releases forms.

Gold Rush Trail Challenge Game – will require your full contact information including working links to your Website, accurate telephone numbers and email addresses, physical address of your location, word text files or Print Ready ad copy, photos in jpg or giff format, links to your Facebook page.

All photos must be of a high resolution with photo credits and photographer permission to use Including model releases forms. Depending on the package you may be required to submit up to nine (9) Photos for a collection.

Gold Rush Trail Quest - will require your full contact information including working links to your website, accurate telephone numbers and email addresses, physical address of your location, word text files or Print Ready ad copy, photos in jpg or giff format, links to your Facebook page.

All photos must be of a high resolution with photo credits and photographer permission to use Including model releases forms. QuestUpon can work with most formats.

Contact information

For more details or with your questions, please contact:



Patti Gerhardi
Project Manager - Gold Rush Trail
Cariboo Chilcotin Coast Tourism Association
info@goldrushtrail.ca or marketing@landwithoutlimits.com
250.392.2226 ext. 201 or 1.800.663.5885



The Gold Rush Challenge, launching this Fall (by PugPharm)

The Gold Rush Challenge engages Gold Rush Trail visitors before, during, and after their visit with an ongoing, fun, flexible scavenger hunt for promo codes spanning both digital & real worlds that unlocks a themed “virtual postcard” collection game. Your visitor community spreads and grows with an activity that drives desired behaviour, connects them with attractions & partners, generates rich behavioural data, and creates moments of surprise and appreciation.

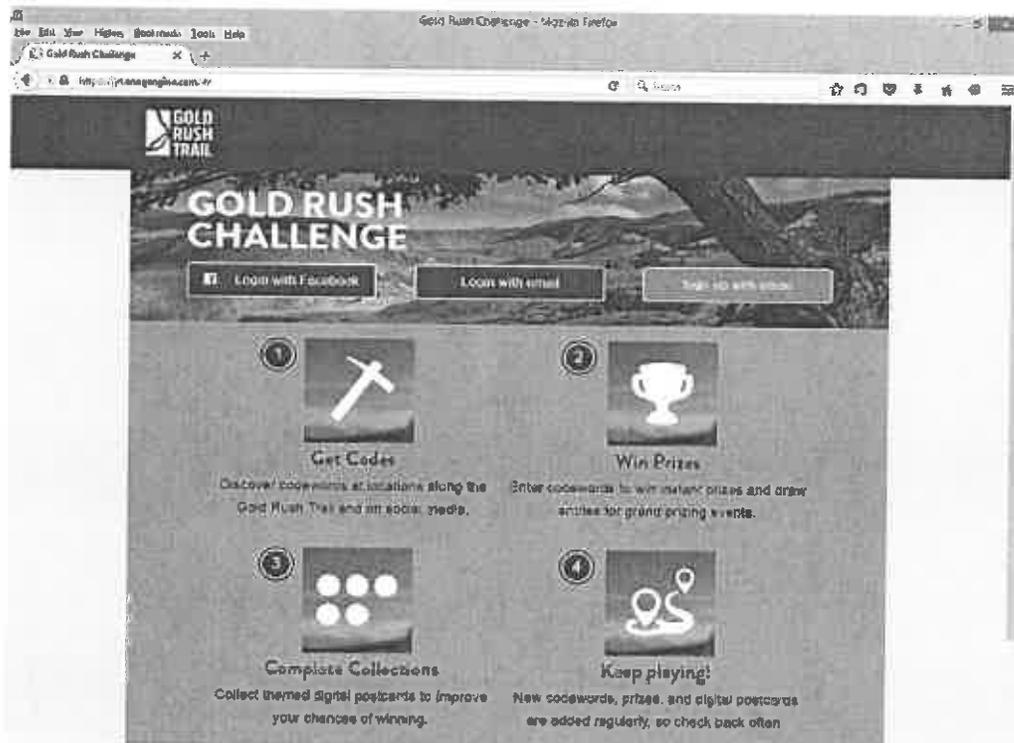
Rich Online & Real-World Interactions

Engage your visitor community in a unique and playful new way. Reward your visitors for getting involved in any form: responding to marketing campaigns, signing up for mail lists and newsletters, visiting events & partners, following social media and more.

Robust Visitor Data & Analytics

Generate detailed insightful reports that expose behaviours, preferences, and motivations to uncover your top visitor community members and help target-market people who are (and aren't) engaging fully with your attraction, campaigns, digital initiatives, partners, and events.

Novel new digital program to excite & retain guests and open up new channels of interaction. Meaningful community engagement, ongoing cumulative involvement, and insightful marketing metrics create high-value benefits and demonstrable the return on investment (ROI) for your business or community.





The Gold Rush Trail Quest, launching this Winter

The Gold Rush Trail Quest will bring the Gold Rush Trail to life throughout all 24 communities along its route, with interactive characters and stories. The combination of trivia, geocaching, scavenger hunts, animated and interactive 3D augmented reality merged into the real world, virtual reality, social messaging, photo sharing, and real/virtual rewards, will create a memorable and engaging visitor experience, much like a certain type of gaming that is sweeping the world this Summer.

The Quests will be fully branded to the Gold Rush Trail and provide the mobile visitor with contemporary interactive, engaging and experiential missions that will educate and entertain (“edu-tainment”) at the same time, taking travel to the next level with mobile technology. Each Quest will have between 10-15 missions, balanced between historical time travel, trivia and augmented reality content, creating a sense of being connected with the communities, culture and heritage.

Here are two links for you to sample what the Gold Rush Trail Quest could look and feel like:

https://vimeo.com/questupon/augmented_reality_best_western_kelowna

<https://vimeo.com/questupon/aboutquestupon>

Below is a screen shot of a Stern-wheeler on the Fraser River – 3D animated augmented reality.



Showing a photo mission with 3D animated augmented reality



Partnership Purchasing Agreement

Contact

Title _____ Your Name _____

Company Name _____

IMPORTANT: Please write this exactly as you want it to appear.

Address _____

City _____ Postal Code _____

Phone _____ Fax _____

Email _____

I would like to receive news about the Gold Rush Trail by email or newsletter

Commitment

GOLD! \$3,500 Silver \$1,500 Bronze \$500 Entry Level \$150

Major Donation Minor Donation

I understand my responsibility to provide all materials in correct format and by deadline

Payment Method

Cheque enclosed (payable to CCCTA)

Please send me an invoice, I will pay immediately upon receipt

VISA Mastercard

Card No. _____ Expiry (MM/YY) _____

Name on Card _____ Signature _____

Receipt required (By Email By Snail Mail)

Signature _____ Date _____

Please initial that you acknowledge that full payment of your commitment must be received by the CCCTA prior to the live date, in order for your materials to be incorporated in the finished product _____

***Please return this completed and signed form to info@goldrushtrail.ca
(or fax to 250.392.2838)***



info@exploregoldcountry.com
www.exploregoldcountry.com
1.877.453.9467
Tel/Fax: 250.457.6606

1095 Todd Rd., PO Box 933 Cache Creek, BC V0K 1H0

Village of Ashcroft
Box 129
Ashcroft BC V0K1A0

Dear Mayor Jeyes and Councillors,

Gold Country Communities Society is starting the major project of renovating our current Gold Country highway signs that welcome visitors to our communities. ***We would like input and suggestions on the content that will be included for your community.***

The current signage for Gold Country is outdated, lacks social media or relevant contact information and is in dire need of maintenance. The printed signs are sandwiched behind Plexiglas and do not provide the welcoming demeanor we strive for. Gold Country will utilize the current structures and simply replace the Plexiglas with more durable aluminum panels. We are redesigning the art work and content on each of the panel and are requesting suggestions from councils on ideas for *content for the community information panels.*

Our plans for future panels include:

- Gold Country information
- A map of Gold Country
- Nearest community Information

The community information panels can highlight natural attractions, regional history or local place of interest. The signs cannot reference businesses or contain advertisements.

We need all suggestions collected and delivered **by Jan 10th, 2017**. You can contact Gold Country by email goldcountry@telus.net or phone the office with any questions 250-457-6606

We look forward to working together to create a great new resource for Gold Country

The Gold Country Team

RECEIVED

NOV 30 2016

The Corporation
Village of Ashcroft

Ashcroft • Blue Sky Country • Bonaparte Plateau • Cache Creek • Clinton • Copper Desert Country
Lillooet • Logan Lake • Lytton • Merritt • Thompson Nicola Regional District Areas M & N

Ashcroft

In the valley beside the Thompson River lies the historic community of Ashcroft, a desert oasis rich in history and big on hospitality.

Historic buildings from the Gold-Rush days of the 1860's invite you to explore the town and the "biggest little museum in Gold Country", rated one of the best in the province, lets you truly experience the way things were.

As the connection between the railway and the Cariboo Wagon Road, Ashcroft has a history steeped in transportation and agriculture – potatoes yesterday, melons and ginseng today. The ranching industry responded to miners' needs for beef, and for grain and hay for mules and horses, and continues to flourish to this day.

As a supply centre for the north, this feisty community lives and prospers as a commercial centre and haven for its visitors and neighbours.

For Ashcroft, "Arizona with Water", in the heart of GOLD COUNTRY.



THE CORPORATION OF THE VILLAGE OF ASHCROFT

BYLAW NO. 651

Being a bylaw to regulate burning within the Village of Ashcroft

WHEREAS pursuant to Section 518 of the Municipal Act, Council may, by Bylaw require the owners of real property or their agents to eliminate or reduce the fouling or contamination of the atmosphere, through the emission of smoke, dust, gas, sparks, ash, soot, cinders and fumes; and

WHEREAS under Section 48 of the Fire Services Act and the regulations made under it, Council is required to enforce local regulations for the protection of persons and property from fire.

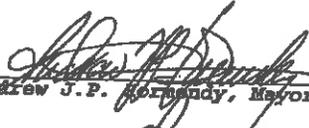
NOW THEREFORE, the Council of the Village of Ashcroft in open meeting assembled, enacts as follows:

1. That no person shall operate, install or construct any incinerator or burning barrel for the disposal of household waste, refuse, rubbish, garbage, industrial or commercial waste and refuse, or any combination thereof within the municipal boundaries.
2. That no person shall ignite or cause to be ignited any household waste, refuse, rubbish, garbage, industrial or commercial waste and refuse, or any combination thereof within municipal boundaries.
3. All burning is prohibited within municipal boundaries except as allowed by Section 4 of this Bylaw.
4. Burning will be allowed from April 15th to 30th and from October 1st to 14th each year, provided a Burning Permit is obtained from the Village Office in the usual manner. This does not apply to camp fires which will be governed by the Ministry of Forests Regulations.
5. The burning of dry garden refuse is permitted, during the days specified in Section 4 of this bylaw, provided that such refuse is plant matter only, and provided that:
 - a. any such fire once ignited is not unattended at any time, and
 - b. that there is a sufficient quantity of fire extinguishing materials at the site of the fire, and
 - c. that all flammable materials have been removed from a five foot strip surrounding the fire.
6. The owner or occupier of land of not less than .20235 hectares (1/2 acre) is permitted to burn agricultural waste, during the days specified by Section 4 of this bylaw provided that:
 - a. the agricultural waste is plant matter only, and
 - b. that the burning takes place on the said land area, and
 - c. that the owner or occupier has obtained a Burning Permit from the Village Office, and
 - d. that suitable precautions are in place to extinguish the fire and prevent spreading.
7. No open burning will be allowed at any time other than during the days specified in Section 4 of this bylaw.
8. This bylaw is enforceable by any member of staff designated by Council to do so and by the Fire Chief.

Bylaw No. 651
Fire Regulation, 1998

9. Every person who violates any of the provisions of this bylaw or who suffers or permits any act or thing to be done in contravention or in violation of any of the provisions of this bylaw or neglects to anything required to be done by any of the provisions of this bylaw, commits an offence and is liable on conviction to a fine of not less than One Hundred Dollars (\$100.00) nor more than the maximum penalty provided under the Offence Act.
10. This bylaw may be cited for all purposes as "Fire Regulation Bylaw No. 651, 1998".

READ A FIRST TIME THIS	14th	DAY OF	April	, 1998
READ A SECOND TIME THIS	14th	DAY OF	April	, 1998
READ A THIRD TIME THIS	14th	DAY OF	April	, 1998
RECONSIDERED AND ADOPTED THIS	27th	DAY OF	April	, 1998

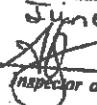

Andrew J.P. Normandy, Mayor


Alan Benson, Clerk

Certified to be a true and correct copy of Bylaw No. 651 as adopted by Council.


Alan Benson, Clerk

A true copy of By-law No. 651 registered in the office of the Inspector of Municipalities this 29th day of June 1998.


for Inspector of Municipalities

MEMO TO: Mayor Jeyes & Council

MEMO FROM: Michelle Allen, Chief Administrative Officer

DATE: November 30, 2016

SUBJECT: SELECT COMMITTEE OF COUNCIL – DEVELOPMENT OF OFF LEASH DOG PARK

Background

At the November 28, 2016 regular council meeting a motion was made to form a Select Committee of Council to review the processes involved in the development of a dog park within the Village of Ashcroft.

Discussion

Section 142 of the *Community Charter* states:

- (1) A council may establish and appoint a select committee to consider or inquire into any matter and to report its findings and opinion to the council.
- (2) At least one member of a select committee must be a council member
- (3) Subject to subsection (2), persons who are not council members may be appointed to a select committee.

In addition, the *Village of Ashcroft Procedures Bylaw* provides the following information regarding select committees:

21. b. The Council may from time to time appoint a select committee to enquire into any matter and to report its finds and opinions to the Council.
21. f. Every member who shall introduce a motion upon any subject which may require the appointment of a select committee shall be one of the committee.
21. i. A select committee, shall, on completion of its assignment or on submitting its report to the Council, be automatically dissolved.

As outlined above, a select committee must have at least one member of council on it, however the balance of the members may be selected from the community at large. Council can advertise for members of the committee, they may invite specific groups to provide a representative or they may do a combination of the two. Councillors Trill and Kormendy made the motion to appoint a select committee of Council and have agreed to represent Council.

The select committee is comprised of volunteers and there are no financial remunerations paid. Expenses would have to be approved by Council prior to the expenditure.

The *Village of Ashcroft Procedures Bylaw* also states:

21. g. Of the number of members appointed to compose any standing or select committee, a majority shall be a quorum competent to transact business.

21. h. In the transaction of business all standing and select committees shall adhere as far as possible to the rules governing proceeds in meeting of the Council.

Council has approved the establishment of a Select Committee of Council to investigate and report on the development of an off leash dog park within the Village of Ashcroft boundaries.

Attached to this memo are the Terms of Reference that guided the 2014 Select Committee as well as the advertisement that was placed in The Journal inviting members of the public to apply to be a part of the committee.

As December is quickly coming to a close Administration suggests that no advertising be carried out until the middle of January to allow residents to resume their regular routines following the holidays.

Recommendation

Administration has no recommendation at this time and has provided the report for informational purposes.

Respectfully submitted,



J. Michelle Allen,
Chief Administrative Officer

**THE VILLAGE OF ASHCROFT
OFF LEASH DOG PARK SELECT COMMITTEE
TERMS OF REFERENCE**

1. Committee Mandate

The committee will review policies and regulations regarding off leash dog parks in other jurisdictions. The committee will examine off leash dog parks of various sizes and in similar sized communities. The report will include suggested locations, costs for development, sources of funding and costs for long term maintenance.

2. Committee Members

The committee will be composed of four (4) members of the public and two (2) members of Council:

3. Meeting Schedule

The committee may establish regular meeting dates, however the final report should be completed and presented to Council by _____.

4. Program Outline

- Why do we need an off leash dog park?
- What have other communities provided as an off leash dog park area?
- Will a multi-purpose off leash area be appropriate?
- Examine the pros and cons of various locations within the community? Provide solutions for the "cons"
- Could this be located on privately owned land?
- If the park is maintained by a volunteer committee, what happens when they no longer wish to maintain it?
- How will the development of the park be funded? Maintained?
- Should dog license fees be increased to assist with costs?
- Suggestions on how to increase the number of dog tags sold
- Rules from other off leash dog parks including how to handle aggressive dogs
- Other points

5. General Information

Please remember:

- Recommendations are not binding
- Be respectful of the opinions of others
- All contact with Village personnel must be done through Michelle Allen, CAO
- Membership on the committee does not permit trespassing on Village property or interaction with crew

6. Final Report

The committee will automatically dissolve upon delivery of final report to Council

Sample advertisement for community members to apply to be part of the Select Committee of Council

**THE VILLAGE OF ASHCROFT
OFF LEASH DOG PARK DEVELOPMENT
SELECT COMMITTEE OF COUNCIL**

The Village of Ashcroft is accepting applications from residents who wish to be a member of the Off Leash Dog Park Development Select Committee. The committee will be composed of member(s) of Council and the community at large and will review policies relating to dogs in parks, investigate existing off leash dog parks in other communities and report back to council.

Interested parties should send their name and contact information along with any experience or special knowledge of dog parks to the Village of Ashcroft, PO Box 129, 601 Bancroft Street, Ashcroft, BC or via email to admin@ashcroftbc.ca. Applications will be received until 4:00 pm on _____ and the committee will be contacted by the end of _____.

**INFORMATION CORRESPONDENCE
FOR THE DECEMBER 12, 2016 COUNCIL MEETING**

Notes of the the meeting with Council and Urban Systems Ltd to discuss the Community Planning Framework Review

Harrison Hot Springs

- Short Term Rentals in the Tourism Accommodation Sector

Legislative Assembly

- Legislative Summer Tour Program 2017

Enertelligence Monthly Review

- Fall 2016 – November

Communities in Bloom

/kw