

# WINTER NEWSLETTER 2024



## CHRISTMAS MESSAGE FROM MAYOR RODEN

As Christmas approaches, it's wonderful to see so many downtown businesses decorated for the holidays. A special thank you to Associated Electrical for lending a hand decorating the tree beside the old fire hall, and to all those who transformed the Heritage Park into a Winter Wonderland.

Renovations and upgrades are now complete at the fire hall on Railway Avenue. Staff, council, and firefighters were glad to see so many people come to the barbecue in October and take a tour of the building.

Thanks to the hard work of Economic Development and Tourism Coordinator Margaret Moreira and Marian Lowe of Design CoCreate, and feedback from the community, the village has a new design and logo that reflects what we all know: Ashcroft is a small community with a big heart.

With more threats from extreme weather and wildfire, mitigation and prevention of fires is top of mind for many. In 2025 we're looking forward to moving ahead with our FireSmart program, to make Ashcroft a safer community for all.

On behalf of Ashcroft council, I'd like to wish you a very Merry Christmas and all the best for the coming year.

## Thank You Marijke Stott!

Thank You, Marijke Stott!

On behalf of the Village of Ashcroft, we extend our heartfelt gratitude to Marijke for 14 years of dedication as the coordinator and teacher of our weekly yoga classes. Your inspiring contributions have fostered health, wellness, and togetherness, leaving a lasting impact on countless lives. Your selfless commitment, including donating all profits and making generous contributions to the community, exemplifies the true spirit of giving. As you retire, your legacy will continue to inspire and strengthen our town.

We wish you all the best in this next chapter and thank you for being such a treasured part of our community!

## Thank You Associated Electrical!

We're grateful for your support in bringing the holiday magic to our community by hanging the Christmas lights on the tree! Your generosity and expertise make Ashcroft shine a little brighter this season!



Photo Credit: Tyrone Laskey

## Thank You Local Businesses!



Thank you to the businesses who participated in this year's Shop Local Program and to the businesses that donated towards the gift basket. Congratulations and thank you for participating.

This year's gift basket winner was:

**Sheila Ouellette!**

## CHRISTMAS BREAK DRYLANDS ARENA

### FREE PUBLIC SKATING

12:00 PM – 3:00 PM

Saturday – December 21

Sunday – December 22

Sunday – December 29

12:30 PM – 2:30 PM

Monday – December 23

Friday – December 27

Monday – December 30

### STICKS & PUCKS (\$3)

10:00AM – 12:00PM

SAT – DECEMBER 21

9:00AM – 11:00AM

SUN – DECEMBER 29

### REGULAR ARENA SCHEDULING RESUMES ON THURSDAY, JANUARY 2nd, 2025

#### \*\* REMINDER \*\*

IN THE EVENT OF SNOWFALL OR  
OTHER EMERGENCIES – THESE TIMES  
MAY BE CANCELLED.



### GINGERBREAD DELIGHTS AT THE SANTA PARADE

A big thank you to the Ashcroft HUB for hosting the festive Gingerbread-themed Santa Parade! The streets were lined with cheerful crowds enjoying the creative and beautifully decorated floats, each capturing the holiday spirit. With perfect weather and plenty of holiday cheer, it was a magical evening for all. Thank you to everyone who participated and helped make this event a sweet success!



### 🌟 Shop Ashcroft Swag and Save! 🌟

Looking for the perfect gift or a special treat for yourself? We've got you covered with newly branded Ashcroft swag—show your pride for the Heart of the True Desert in style!

🎁 Plus, don't miss your chance to snag retired swag at 50% off! Stock is limited, so come early to get the best deals on your favorite items.

📍 Visit us at 601 Bancroft St.

🕒 Open 8am–noon and 1pm–4pm.

Whether you're looking for a new favorite hoodie, a bottle to keep your beverages cold/hot, or stocking stuffers – there's something special waiting for you.

👉 Don't wait—these retired items won't be restocked!

#AshcroftSwag #HeartOfTheTrueDesert #ShopLocal

### NEW SWAG!



### RETIRED SWAG 50% OFF



## Christmas Announcements

### Office Closure

- The Village Office will be closed from noon on Friday, December 24th until 8:00 am Tuesday, January 2nd, 2025.

### Garbage Collection

- Garbage pick up will not be affected and will follow the regular garbage collection schedule. Please have your garbage out by 7:00 am.

### 2024 Tax & Utility Payments

- Payments on 2024 tax & utility accounts must be received in our office by 4:00 pm, Thursday, January 2nd, 2025 to avoid 2024 penalties & interest charges. Payments received on or after Thursday, January 2nd, 2025 will be applied against applicable penalty & interest charges. Postmarks are not accepted as date of payment.

### 2025 Licences

- Starting in 2025 the Village of Ashcroft will be moving to a new Dog Licencing System. Licences will be \$25 for altered and \$45 for unaltered dogs and will be valid for the duration the animal resides within the Village of Ashcroft. Licenses will go on sale Monday, January 6th, 2025.
- Business Licence renewal notices will be mailed out the first part of January.

### 2025 Council Meeting Schedule

Copies of the Council Meeting Schedule for 2025 are available at the Village Office and viewable on our website at: [www.ashcroftbc.ca](http://www.ashcroftbc.ca)

**\*\*If you have a Public Works  
Emergency during our Christmas  
Break, please call the  
emergency line: 250-457-7354**